

RECOGNIZING LIFEPHARM IBO ACHIEVEMENT

# YES

YOUR EXCEPTIONAL SUCCESS

SPRING 2016

Business Tips from Silver IBOs Reaching for Gold  
LifePharm Celebrates Four Years in the Philippines  
Cashing in on the 250 Global Leadership Circle Promotion

**CLIMBING**  
THE RANKS



LIFEPHARM®  
because life is precious

## MESSAGE FROM OUR FOUNDER & CEO



As we head into the second quarter of 2016, I'm so excited and happy with how business is developing. After we completed our flurry of country launches throughout Europe, we were working very hard to boost inventory, access the best delivery and shipping methods, and support our global IBOs in every possible way. The results have been sterling.

In less than five months, we already have four new Platinum IBOs in Europe. In addition, Europeans across the board are rank advancing in quick step—in the same five month timeframe, we have 22 new Silver IBOs and one new Gold IBO. Isn't that wonderful? When I see this kind of growth, it makes everything we do worthwhile.

To make our LifePharm fires burn even more brightly, we are seeing big advancements in Asia as well. Malaysia and Indonesia are growing like wildfire and Korea is gaining traction. The Philippines just celebrated their fourth LifePharm anniversary and here in the United States, we're getting ready for our fifth!

My beloved IBOs have been holding meetings and events all over the world, and I see how that has been one of the keys to jumpstarting business, no matter where you are situated. I am looking forward to the second quarter of 2016, as I'm sure many more of you will be taking your business to the next level and beyond. As your successes grow, you inspire me to work even harder in researching and developing new products and bonus incentives to support your efforts.

What I feel I have in common with our sales leaders and newly born business builders in every LifePharm country is this: passion. You are passionate about sharing LifePharm products and opportunity with others. I started LifePharm because I was passionate about helping as many people as possible with great products and the opportunity to make a living by an unconventional means. Together our passion will light up the world, one household at a time, from country to country.

A stylized, handwritten signature in black ink, appearing to read 'Wicky Suyanto'.

**Wicky Suyanto, Founder and CEO**  
**LifePharm**





SPRING 2016

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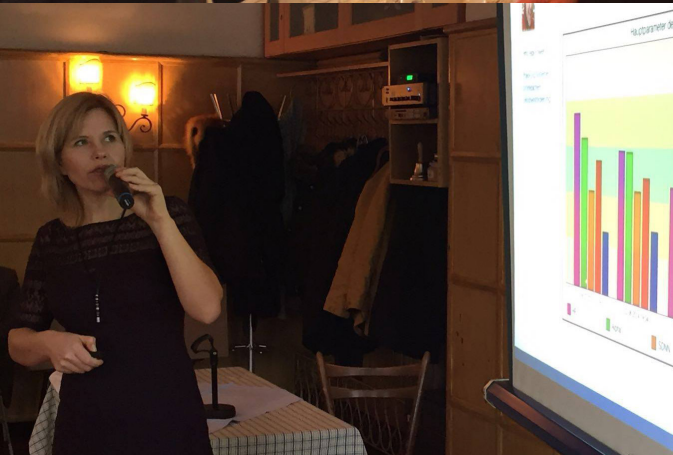


# GLOBAL CONNECTIONS



## GERMANY (JANUARY 15)

LifePharm German leaders have been coming together throughout the country to meet with one another as well as people new to LifePharm. The events spanned about one week, starting in Dresden on January 15-16th with more than 60 guests, and moving to Zwickau and Munich in the following days. Hosts and speakers included Marina Reiche, Mario Faurelttas, Irena Drechsel, Tobias Rosenstock, Dr. Alevtina Mix and Slawomira Glosser. Slawomira told us that sales have increased as a result and "the entire German team is excited to be a part of the global LifePharm family."



## KAZAKHSTAN (FEBRUARY 4-7)

LifePharm leaders in Kazakhstan held a meeting in Almaty in early February to share product and opportunity information. IBOs Anar Krykbessova, Gulnara Abeuova, Madina Boyedilova and Shynar Rakhimova told their personal Laminine and OMEGA+++ stories as well the benefits and earning potential of the LifePharm Business Opportunity.







### DOMINICAN REPUBLIC (JANUARY 22)

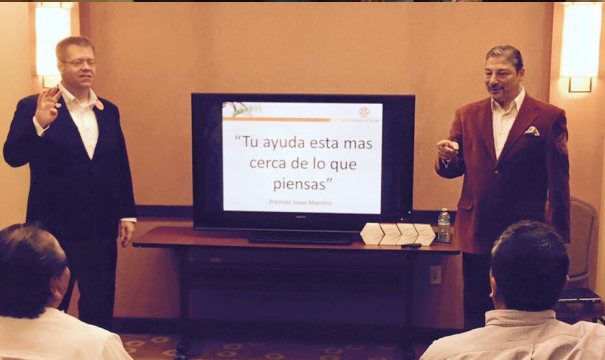
At the end of January, LifePharm Vice President of Field Development Steve Brown made his first trip to the Dominican Republic to meet with Floridian IBOs that have recently started sharing Laminine and the business opportunity with the Spanish-speaking market. Silver IBO Dr. Jose Toro joined from Puerto Rico and Steve had the opportunity to meet with Pastor Isaac Marrero, a budding leader of the growing Latin American market. The event spurred momentum that led to another meeting in Fort Myers, Florida in early March.





## FLORIDA (MARCH 5)

On March 5th, LifePharm Vice President of Field Development Steve Brown traveled to Fort Myers, Florida to speak at a meeting hosted by IBO Pedro Marrero. This regional rally brought together local LifePharm IBOs as well as guests eager to learn more about the products and opportunity and hear powerful endorsements. Steve Brown introduced the LifePharm history, mission and plan for the future. LifePharm Silver IBO Dr. Jose Toro spoke as well as team leader Isaac Marrero. Attendees left inspired and excited for their futures with LifePharm.





# BUSINESS TIPS FROM SILVER IBOS REACHING FOR GOLD

When LifePharm IBOs reach the rank of Silver, their earnings and team building really begin to escalate, with the potential being sky high. That's why becoming a Silver IBO is such a huge milestone in LifePharm. Here are a few inspiring stories from Silver IBOs who are ready to reach the next level.



"I believe you have to align your belief system and your passion in order to succeed. For me, it cannot just be about the money; it has to be about a product that really delivers and a company that operates from a place of integrity and service. Of all the businesses we have seen, belonged to and are aware of, this company has the highest potential to produce a true ongoing residual income. The acid test for

residual income in a network marketing company to me is, 'Will people continue to take this product without any financial incentive attached?' I believe this is where most companies don't deliver and people rarely see long-term income.

"The strength and uniqueness of Laminine will create higher retention and stronger long-term income potential. Laminine is such a strong and effective product that delivers quick results for the majority of people. My family and I have experienced life-changing results to our health. When people see the value in the product, their belief grows and they want to tell others.

"My three tips for success with LifePharm are:

1. Be passionate and enthusiastic when speaking to others.
2. Be focused on how you can help and be of service to others. The money will follow.
3. Seek clarity of your belief system, your goals and what you want to achieve from both a product and business perspective.

**BRIGITTE HINES, AUSTRALIA**



"Depending on the people I'm speaking with, I introduce aspects of LifePharm that would be of interest to them. Usually, that would be the product. After all, there are thousands of business opportunities, but there is only one Laminine! My own personal reason for joining LifePharm is because of the uniqueness of the products.

"I had been working for more than eight years as an independent consultant and internet marketing specialist. I actually never wanted to be part of a network marketing company again, because I had too many bad experiences in the past. Here at LifePharm, everything is different—completely different in a good way.

"I've earned plenty of money before now, but the incentive with LifePharm is the residual income that will come in the next months and years. The main attraction of working in this business is that it's a lot of fun to help other people.

"My three main tips for business-building success are to do things which feel right in my heart and gut, to be silly sometimes and to ignore the comments of people who are not successful. I'm working my LifePharm business part time and my short-term goal is to personally sponsor three Silver IBOs. My long-term goal is to build and set up three Platinum IBOs on my team."

**DANIEL BARZ, GERMANY**







"I've been searching for a company like LifePharm for about fifteen years. LifePharm is a company that is created for the people and by the people and has a mission that I can stand behind: to allow people from all walks of life the opportunity to improve their health and create a better life for themselves. I am a single mother with three kids. With LifePharm, I've been able to make many positive lifestyle changes for my family. I plan to be with LifePharm for the long term because it will allow me to build a legacy for my kids and their futures.

"I share information about Laminine every day and the one-of-a-kind opportunity afforded to us by sharing it with others. By helping others, I am able to help myself.

"I have been able to reach Silver and help my team members do the same by hosting meetings throughout Kazakhstan and inviting new people to learn how this product and opportunity can change their lives for the better."

**ANAR KRYKBESSOVA, KAZAKHSTAN**



"When introducing people to LifePharm, I prefer to start with the power of the product. I always start with an endorsement of Laminine and how this one product virtually saved my mother's life. I asked the doctors to let me give Laminine to my mother and explained how it works. The team of doctors agreed to review the progress within five days. Laminine helped her recover totally, and she did not have to undergo the surgery that was originally recommended.

"Our neighbors saw the quick recovery of my mother and saw it as nothing short of a miracle. They and our friends started to order Laminine. Then hundreds of people began ordering Laminine from us. I believe that Laminine definitely helps to save people's lives, as well as to make us feel younger and stronger.

"I teach my team the three pillars of success:

1. Principles of Belief—Believe what you do, do what you believe.
2. Principles of Action—Recruit, develop, duplicate and build depth.
3. Principles of 4SW for Continuous Prospecting—Some Will, Some Won't, So what? Somebody else is waiting."

"The revolutionary LifePharm bonus system makes sense, because Laminine has the strong potential to be consumed by a billion people globally. My short-term goal is to participate in the Global Bonus Pool and to help my active team members become Silver IBOS as soon as possible. My long-term goal is to build an organization on a global scale that can help people anywhere in the world become healthy, wealthy and happy—part of the LifePharm worldwide family."

**DR. SULISTYA PUTRA, INDONESIA**



"Irene Savchin introduced me to Laminine and LifePharm at a very difficult time in my life. I had worked in a factory for more than 24 years, where I had no voice and no hope for financial stability. Irene told me she would help me. Within three months, I had received my first bonus check from LifePharm. Since LifePharm officially opened in Latvia, our team is making history.

"I believe that consistently holding meetings is crucial to building a successful LifePharm business. In Latvia, we held the first-ever Baltic Workshop in Riga last year and it really got momentum going. Our local sales increased directly following that event. My team and I actually use the system that was taught to us by Dr. Edward Andujar at that milestone event—we give presentations about LifePharm products and he taught us how to discuss the products in the correct order and to always emphasize how they work best when used together. We now present the benefits of the products with more accuracy.

"Not all meetings have to be an event. Anything from one-on-one to a small gathering can keep business growing. You just have to continue to enroll new team members. I believe my dream of forming a team of successful millionaires is beginning to be fulfilled. We are residents of the first LifePharm countries to open in Europe, and I am part of the best team that is bringing the opportunity for financial independence to the people of Latvia and Lithuania, and eventually, the world."

**LUBOVA ROZENTALE, LATVIA**





"In 2013, the network marketing industry turnover was US\$178 billion—this is bigger than the movie, music and games industries combined. Experts predicted that over the next 10 years the industry turnover would grow to US\$500 billion per annum. I believe LifePharm is in a position to be a major player within this industry.

"When my friend introduced me to Laminine, I started to promote it and actively build a business. Laminine is a very easy product to promote, as it delivers on many levels. It has all the elements I was looking for: it's unique, consumable and manufactured by a company with a solid track record.

"I believe we have a ground floor opportunity in the UK and Europe, and with consistent activity over the next few years, anyone can make their desired income. Momentum has been building steadily, especially since LifePharm opened here in March of last year and then throughout the EU. A local newspaper published information about the product benefits and a remarkable amount of interest was generated as a result.

"The LifePharm marketing plan tells you how to build a business: Sponsor 10 people and out of them, find at least five that want to do the same by sponsoring their 10, then repeat the process four times and you should be on your way to Platinum IBO. I've been holding group meetings regularly and the interest in Laminine, the other products and the business opportunity have grown by leaps and bounds. My goal is to build my LifePharm business all the way to the rank of Royal Diamond and to take my team members with me."

**CAMILLA MAY, UNITED KINGDOM**



"I always introduce LifePharm with the product. I think the most important thing is to help people by giving them high quality products that they really need. My mission is to inform people about Laminine and its benefits.

"When someone becomes interested, I send that person information and invitations to webinars. This is how I build a relationship

and show the possibilities that revolve around this great product. I gradually present how money can be made simply by sharing products with family and friends. For people who are familiar with network marketing and are ready for business, after introducing the product I explain the LifePharm compensation plan.

"Thanks to LifePharm, I have my own business, am beginning to make more and more money and have a better perspective for further growth. Laminine gave me more energy to work and calmed me down inside. I am helping my team focus on listening to the needs of others, keeping them motivated and helping them on their way to success. My role model is Svitlana Dozhak, who is always supportive of me and my entire team. She helps us with recorded webinars and provides any information we need. In addition, LifePharm has provided us with a Polish-speaking customer service representative, and we are thankful for her competence and kindness.

"My short-term goals are to become a Gold IBO and help my team members to reach the rank of Silver IBO. My long-term goals are to continue advancing in rank while bettering the lifestyles of those closest to me."

**GRAZYNA DUDKIEWICZ, U.S.A.**

*Lidia and Lenny are a mother-son duo who help to lead an enthusiastic team of Russian-speaking Americans share the LifePharm products and opportunity.*

Lenny says, "Laminine has helped my mother with her blood sugar and cholesterol levels. She sleeps better and after losing 50 pounds, her entire body feels and looks more youthful! With the help of Laminine, my mother is healthier than she's been in the past 20 years, and this is very noticeable to the people in our community. She is living proof of the powers of Laminine."

"Laminine was the first reason I started working as an IBO with LifePharm. I was really curious and interested in this product," Lidia says. "I had 10 years of experience in magazine advertising, so I understood how to sell and how to work with various groups of people. I started to build our LifePharm team by enrolling active, hardworking people who are goal-oriented in life. I am always looking for people with the same ambitious mindset to join our team to create greater success.

"I always advise new IBOs to learn as much as possible from their sponsors. Getting trained, working hard, building your team and consistently achieving your goals will lead to growth and increasing sales volume. In order for my team to be successful, I communicate with them on a daily basis and share my experience and knowledge. I send them flyers and have webinars via Skype and over the phone. These are very simple but powerful tools for business building."

**LIDIA LEYMAN & LENNY LEYMAN, U.S.A.**



What are your short- and long-term business building goals? As you can see from our Silver IBOS, you just need to make a plan and work it daily—life is precious, so don't waste a single minute!



# CLIMBING THE RANKS

On October 1, 2015, LifePharm officially opened in Poland and simultaneously launched in Germany, Spain, Bulgaria and Romania. In only five months, Poland and Germany have each produced two Platinum IBOs. We are so proud to feature them here.

## SVITLANA DOZHAK, PLATINUM IBO, POLAND



"In September of 2015, I was able to attend the first LifePharm European Summit in Prague, Czech Republic. It was exciting to hear that LifePharm would be opening throughout Europe, and I was especially happy to hear that LifePharm would be officially in Poland the following month. I truly believe that I was able to go from Gold IBO to Platinum IBO quickly because LifePharm opened in Poland. Doing

business before the official launch in Poland was already exciting, but momentum skyrocketed in October last year.

"Going backwards in time, I can say that it was three years ago that I realized which product and business I wanted to work with. My vision and clarity created a powerful intention, and I believe that is what brought me to LifePharm. For me, I knew I made the right commitment when my own health and that of my family improved within six months of working with LifePharm. Of course I couldn't help but share the wonderful products, which in turn helped others improve their health and financial situations.

"When I share LifePharm with people, I listen to their needs. I give them the information that would be most appropriate for them. For example, if people have health issues, I start with the product. I show them how to order directly from the company and ask them to share their positive results with their family and friends. On the other hand, if they have financial challenges, I start with the business opportunity, while highlighting the importance of maintaining health. I show them the business possibilities and explain how achieving good health becomes part of their earning potential.



"My favorite part of conducting my LifePharm business is learning from other people. Every day I meet unique people, and I believe I can learn from each one of them. With LifePharm, I am doing what I truly love, and that is sharing information with people and helping them to become healthier, happier and wealthier. That used to be my dream, but now it is becoming my reality. Having become Platinum IBO in less than a year, my long-term goal is to grow my team to a million successful IBOs."



"With LifePharm, I am doing what I truly love, and that is sharing information with people and helping them to become healthier, happier and wealthier. That used to be my dream, but now it is becoming my reality."





**JOLANTA KAZMIERCZAK, PLATINUM IBO, POLAND**

"LifePharm is a special company. As one of our Polish sales leaders said, 'The opening of LifePharm in Poland is a historical moment that we have been waiting for in Europe.' From that moment on, doing business became even more productive.

"The difference between LifePharm and other companies is what makes me committed to building my business. The products are great and there is a fantastic marketing plan, but for me,

what makes LifePharm stand above the rest is that this is a company with soul. This is a company made up of a community of people who creates something special together.

"LifePharm is the vehicle that can turn our dreams into reality. By creating an action plan and consistently working it, we all can produce the results we want. To realize our dreams, I believe we have to open our hearts and take action. I believe we need to be specific and clear about what we want in our lives for our families and ourselves. Then we can set our goals. In short, LifePharm produces huge results for people who regularly use the products. That's why the most important actions to duplicate are: 'Get the product, feel how it works, share it with others.'

"Working with LifePharm is my passion. I not only have financial satisfaction, but I also know that I can do so much for others. We must remember always to behave in an ethical way in order to achieve our goals."

"Working with LifePharm is my passion. I not only have financial satisfaction, but I also know that I can do so much for others. We must remember always to behave in an ethical way in order to achieve our goals. As Jim Rohn said, 'You can have everything you want, only if you find enough people and help them have what they want.' I am working with those who want to work with me—people who care for other people's futures. I can take care of the health of my relatives, teach people how to improve their lives and make money, all while helping others. With LifePharm, I am honored to help people live beautiful lives and realize their goals and dreams."







**SLAWOMIRA GLOSSER, PLATINUM IBO, GERMANY**



"Helping to put together the first post-launch event in Germany on November 21—after LifePharm opened in October—was an emotional experience for me. The event in Cologne was the culmination of all our efforts in the last few months. We witnessed all the people in Germany who are taking Laminine, grow and evolve. Since then, the evolution has continued in exciting ways.

"I continue to work in my psychotherapy practice and enjoy helping people reach a complete state of well-being. Laminine and all the other LifePharm products fit into this scheme perfectly, as I especially like to help people maintain a drug-free lifestyle. Being able to help people with the LifePharm products inspires me, as does the culture and philosophy of the company. LifePharm has allowed me to see many people recover from their physical and mental challenges and become healthy again. That is my biggest reward.

"I generally introduce people to LifePharm with the products, because I believe the opportunity is a natural consequence; however, I listen to my customers' needs. Some of them turn out to be terrific business partners who are able to pay for their own products by simply sharing it with others. I am thankful to each and every individual who has joined our team.

"I want to see Laminine known and used in every household and every doctor's practice in Germany and eventually, all of Europe. I know people can improve their health with LifePharm products and my vision is to make them available to everyone. I want to help enable countless women to build their own livelihoods with LifePharm and enjoy earning residual income the same way I do—something that was new to me. I invite everyone to join us and advance to Platinum also! It's an exciting journey, and I expect to celebrate my Titanium IBO status very soon!"



"I want to help enable countless women to build their own livelihoods with LifePharm and enjoy earning residual income the same way I do."







### MICHAEL BERGES, PLATINUM IBO, GERMANY



"Without the great partners who make up my team, my success with building a LifePharm business would not be possible. It's been a whirlwind journey so far and I am always thankful to my sponsor Gerd Scheer, who recommended the product to me. I also am very appreciative of Slawomira Glosser, who is so wonderful to work with. It was a joyful experience to work with Slawomira and put together the first-ever LifePharm event in Cologne.

"I focus on my LifePharm business and operate on a full-time basis. I used to own a small construction business but decided to tackle network marketing as a career. I conduct my LifePharm business both online and offline to make new contacts daily. Success in network marketing depends on caring about both customers and downline—this translates into supporting them without hesitation. I am always there to help team members get started with tips for successful business development. It's important to be in contact with the team on a regular basis and to offer support and provide it whenever necessary.

"When I talk about LifePharm products, people can feel my passion. When introducing LifePharm, enthusiasm is more important than any single piece of information about the products or the business. When someone recognizes how phenomenal the LifePharm products are, I then inform them about the business opportunity. My own enthusiasm for the product and the business is the best guarantee for growth! I think that really is the key to my success with LifePharm—I can help people in such a simple way.

"Apart from the benefits to my body, joining LifePharm has improved my financial situation dramatically. It's also very fulfilling to work together with friends and acquaintances to help them achieve their financial and physical well-being. My short-term goal continues to be the same, ever since I reached the rank of Silver IBO—I am working to reach the rank of Royal Diamond this year. My long-term goal is to use the money that I earn to do a lot of good in the world! With LifePharm, we have the privilege of helping people live more beautiful lives!"



"My own enthusiasm for the product and the business is the best guarantee for growth. I think that really is the key to my success with LifePharm—I can help people in such a simple way."



Let's congratulate our shiny new Platinum IBOs for their outstanding achievements and follow their inspiring leadership as they head for Titanium!





## LIFEPHARM INDONESIA VISITS VIETNAM



Between May 2015 and January 2016, LifePharm Indonesia IBOs worked hard to qualify for a special incentive trip to Vietnam. Between February 29-March 4, 2016, qualifiers traveled to Ho Chi Minh and Halong Bay. Accompanied by President of Asia Pacific Budy Hartono, attendees included Indonesian leaders Johannes Susilo, Rendy Ibrahim, Alex Setiawan, Iwan Suherli and Dr. Sulistya Putra.





# LIFEPHARM CELEBRATES FOUR YEARS IN THE PHILIPPINES



On March 19th, the LifePharm Philippines office celebrated four years since opening in March 2012. LifePharm Vice President of Finance Wickson Suyanto was on hand to speak to a packed house of 200, and had the opportunity to spend time with Philippines leaders, including Susan Barlin. Additionally, LifePharm Research Scientist Dr. Andujar and Titanium IBO Irene Savchin flew out to speak at the event.







# RECOGNIZING BRUNEI

LifePharm Malaysia hosted an event in Brunei on March 26th with over 400 people in attendance, including many top leaders. The event was focused on recognition as well as product training. LifePharm Research Scientist Dr. Edward Andujar spoke about the products and Malaysian General Manager Michael Ooi and Vice President of Finance Wickson Suyanto shared company announcements and updates. Michael said the event was a huge success with the former head of police as well as other major government entities joining the celebration.







## CASHING IN ON THE 250 GLOBAL LEADERSHIP CIRCLE PROMOTION



With deep discounts on specially designed 250 Global Leadership Circle Packs, LifePharm wanted to help IBOs rank advance and earn more. Each month from November 2015 through January 2016, we had a drawing where two were able to earn \$1,000 each, four were able to earn \$250 each and five would earn \$100 each.

Those who qualified each month of the promotion period with 250 personal CV earned a place in the quarterly drawing, where one first place qualifier earned \$5,000 and two second place qualifiers earned \$1,000 each. We'd like you to meet the big quarterly earners!

### **Michael and Rae Kerber of Australia qualified for the quarterly drawing and earned \$1,000 in second place.**

"We believe to be successful we have to be focused and positive. LifePharm has produced products with amazing benefits for our health. To see the results is life changing for every one of us. Being one of the cash prize earners was a surprise that was not only very rewarding but also encouraging. With LifePharm, we have the opportunity of helping others to attain good health and achieve their goals and dreams."



### **Larissa Mensterova of Kazakhstan qualified for the quarterly drawing and earned \$1,000 in second place.**



### **Daniel Barz of Germany qualified for the quarterly drawing and earned \$5,000 in first place.**

"I've been with LifePharm since September 2015 and am thankful for this absolutely extraordinary business with its fantastic marketing plan. I feel I've finally found the right company to partner with to earn money quickly as well as for the long term. I'm so motivated to build my team.



"In this short time, I was able to build a team of 25 Premier partners and two Silver IBOs. In doing so, I've achieved the Leadership Bonus. That feels so awesome to me, and I want to extend a very sincere thanks to the whole team and all my partners who make success possible.

"I'm also grateful to LifePharm for coming up with an extraordinary and special promotion—the 250 Global Leadership Circle was a real hit for me. First I qualified for a monthly drawing and earned \$1,000. Then I qualified again for the quarterly drawing and hit the jackpot with \$5,000! That is just so amazing, especially since I've never won a prize anywhere before! Here at LifePharm, it happened not just once, but twice!

"Next comes the On Deck incentive trip in June on the newest and largest cruiseship in the world. My wife and I are thrilled. All this was made possible by consuming and sharing the products of a company that really helps people. Thank you for this perfect combination of world-class products of the new generation and a payment plan, which has earned the name, 'Compensation.' I look forward to a great future with LifePharm!"

The key to earning? You have to participate! LifePharm provides many incentives and promotions to help you earn—the time to dive in is now!



## TRANSFORMED AND TRANSFORMING OTHERS WITH THE LIFEPHARM SOLUTION

At LifePharm, we receive endorsements from all over the world—mostly about the wonderful benefits of Laminine and our other products—but also about the business opportunity from a company with integrity. Some endorsements combine everything that LifePharm stands for and especially the ability to transform lives.



### PLATINUM IBOS *(Please see our cover story on our four new Platinum IBOs!)*



### GOLD IBO THOMAS STRUB, GERMANY



"I introduce LifePharm by starting with a product demonstration and telling about my own experiences. I thought I was in pretty good shape before taking Laminine, but what a misconception that was! Ever since taking Laminine, I no longer have any sore muscles after working out

and my recovery times are noticeably shorter. On top of that, I have lost eight kilograms in six weeks!

"I have been a police officer for the past 30 years. I work my LifePharm business part time. My financial situation has improved as my LifePharm business grows, and I can go on vacation and fulfill some of the dreams I've had for a long time. In the short term, I want to expand my team to 1,000 partners, and in the long run, I want to generate a substantial income, enough to allow me to quit my job as a police officer.

"In order to succeed in building a LifePharm business, I believe you have to be convinced about the product. Only then can you approach people with sincerity and honesty. I personally am so convinced about the product that people can see my excitement. My downline team is growing at an amazing pace, and I'm starting to fulfill wishes I've dreamed about for a long time!"



### NEW SILVERS FROM DECEMBER 2015 THROUGH FEBRUARY 2016



"The way to success in network marketing is the same as in any other industry. You have to be passionate and take action every day. This means talking to people and seeing if you can help them. Sometimes you might want to talk about the products first and other times, you might want to discuss the financial opportunity.

"My decision to join LifePharm was based on the compensation plan. As I saw the matrix model, I knew this would be a financial solution for many people, as long as the products could back up the plan. I tested the products and they've far surpassed what I expected. Many friends have had great results from trying the LifePharm products. I personally also experienced a faster recovery time after doing sports.

"What makes me happy is to see the perspectives of people to whom I introduce this business, as their incomes grow very fast. My own income is growing quickly as well and this is a great reward for our efforts."

### RAYMOND APPELS, SILVER IBO, GERMANY

"I've been taking Laminine since October of 2015 and now even earn some extra money with the help of my son Fabian. I didn't have any notable illnesses and did not take any prescription medication, but with Laminine, I am feeling exceptionally well and have lots of energy.

"I could not have imagined my life as it is today at the age of 81. I am retired, but now look forward to a future with LifePharm."

### HUBERT BECKER, SILVER IBO, GERMANY

*Results not typical. LifePharm does not guarantee income and all commissions and bonuses are based on IBOs meeting specific activity and performance requirements.*





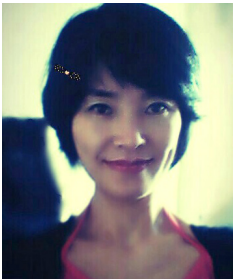
"I usually introduce the product first, since my primary reason for joining LifePharm was due to the unique products that show positive results quickly. After taking Laminine for the first time, I noticed positive changes the very next day. I sleep a lot better and recover from workouts much faster. With the help of the information about Laminine, I was able to offer other people the possibility of improving their health and financial situation.

"I currently work my LifePharm business part time, but I intend to go full time in the near future. I was quite surprised by the positive feedback I received very quickly from customers. Although I introduce the product first, as soon as there are initial results from taking the products, I introduce the financial possibilities.

"To succeed as a LifePharm business builder, you must be disciplined and have endurance. You should always expand your horizons, in your personal life as well as in business. Because the products provide fast results, I

am able to attract customers within a short period of time. My short-term goal is to become a Gold IBO, while in the long run, I would like to develop a stable international network."

#### **DARIUSZ JASIONEK, SILVER IBO, GERMANY**



"I used to work for a technology network but wanted to do something with growth potential and upward mobility. I was most interested in financial security but also in health and personal growth. Both

my short- and long-term goals are the same: to help other people become successful. I believe LifePharm will enable me to fulfill my goal."

#### **JOONGHA AN, SILVER IBO, KOREA**



"I believe that to be successful, you have to be selective and concentrate on what you choose to do. Nothing in life is free, so you have to work for what you want. Sometimes you even have to do what you don't particularly enjoy. I choose to be a LifePharm IBO because I believe LifePharm is a very powerful company that fulfills people's most basic needs for good health.

"Laminine is a product that equals many other products put together, because it has so many benefits. It's a health supplement but also works to help manage weight,

hair growth and even the complexion. The product somehow meets the needs of everyone."

"I believe the LifePharm product meets people's needs and the compensation system gives you financial benefits. In other words, as a LifePharm IBO, you not only help people become healthy but also give them a chance to obtain financial freedom. It is also a great opportunity to elevate your social status."

#### **GYEONGHEE CHOI, SILVER IBO, KOREA**



"I share LifePharm products via social media, such as Facebook and Instagram, three times a day. I also make health awareness presentations. With Laminine, we don't have to consume a variety of supplements. Laminine is the single solution to a multitude of health issues. When I joined in June of 2015, I was suffering from hearing problems I had since childhood. Three weeks after trying Laminine, I could hear very clearly. I am so grateful to have been introduced to this unique product.

"LifePharm has helped boost my income and given me the opportunity to advance myself to a level I never would have imagined. This has enabled me to provide a better living for my beloved family. To me, LifePharm is not just about a business that sells products—it is a business that welcomes the consumer as its business partner, while improving the quality of life in terms of health and finances.

"To be successful in building a LifePharm business, duplicate what your upline does and follow up with prospects and downline; always be helpful, especially to those in need; and share the goodness and benefits of Laminine and the compensation plan.

"My short-term goal is to achieve the rank of Gold IBO, and my long-term goal is to help more people attain good health and financial freedom."

#### **HJ MOHD NOOR AMINNUDIN BIN HJ DURAHMAN, SILVER IBO, MALAYSIA**

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"I believe that to be successful as a LifePharm IBO, you have to be focused, hardworking and most of all, be positive. LifePharm has changed my lifestyle in a positive way, and I love to share ideas and help others do the same.

"To introduce people to LifePharm, I share product endorsements and health awareness with them. I distribute lots of flyers and also give them to prospects and customers. LifePharm is like 'bread and butter' to me—the product is a true staple in my daily regimen.

"I work my LifePharm business part time and joined less than two years ago. Working as a LifePharm IBO has helped my own financial situation, so I am able to support and help others. My goal is to reach the rank of Gold IBO in the near future."

**HJH HAMIMAH ABD RAHMAN, SILVER IBO, MALAYSIA**

"I introduce LifePharm to people with the product benefits and the opportunity to earn income. LifePharm has changed my life: I am healthier, have more income and have more self-confidence.

"My three tips for business building success are:

1. Introduce the uniqueness of our products to prospects.
2. Create promotions.
3. Always be helpful with downline to help them achieve success.

"My short- and long-term goals are the same: to achieve more with LifePharm and help people become healthy and able to earn income."

**MAIMUNAH HUSSIN, SILVER IBO, MALAYSIA**



"I am a master craftsman in masonry and had worked for 14 years as a senior project manager. Then I worked in sales of adaptogenic products. That proved to be financially trying, and I had been thinking about returning to work as a construction manager, which would have given me little time for my family. Now that I'm with LifePharm, I've grown physically, emotionally and mentally and am looking forward to achieving financial freedom.

"Since the third week of consuming Laminine, I felt my life change. I feel younger and brighter; I have gained muscle and a stronger sense of balance. Because of my personal transformation I introduce people to LifePharm with the products. My goal is to share the superior quality of life that Laminine can provide with as many people as possible.

"To succeed in building a LifePharm business, I believe you have to have a strong will. You must have the will power to achieve your goals, have a strong sense of empathy and be true in your pursuit of freedom. Once you have a genuine product experience, it is easy to imagine the financial possibilities. My goal is to earn enough to purchase a Tesla, because it's ecologically sound and large enough to transport my family. With two children, my current car is sometimes too small. My other goal is to buy a beautiful piece of property on which to build a log cabin."

**GERD SCHEER, SILVER IBO, GERMANY**



"Since 2005, my family and I worked another network marketing business to supplement our income. It never helped us enough to support our daily needs. Then my son, a Silver IBO with LifePharm, introduced me to the business opportunity, telling me that LifePharm was different from other network marketing businesses. I joined LifePharm first as a consumer, to stay healthy.

"When introducing people to LifePharm, I focus on sharing the product first, because health cannot be purchased. To share convincingly, you need to use the products yourself before sharing with the public. Only then can you present your own product experiences. Laminine is a great product that can solve multiple issues. Then it's a matter of using flyers and consistently participating in discussions with as many people as possible.

"To succeed in building a LifePharm business, I believe you need to focus on helping others to achieve healthy lifestyles. You need to stop wishing and be proactive—start doing and never give up. Embrace the challenge of building a business by helping others."

"In just over a year, I became a Silver IBO. LifePharm provides me with weekly income, great support from family, an amazing product and a way to help others. The more you give, the more you get. My goals are to help a lot of people improve their health and finances, and work towards the rank of Gold IBO."

**HJH TENGAH HJ GANI, SILVER IBO, MALAYSIA**



"I use Laminine personally and so does my wife. I've been a doctor since 2012 and learned about Laminine through my uncle. I share information

about the benefits of Laminine with my family, friends and colleagues. My uncle helps me navigate the Virtual Office. Right now I just share information about Laminine with everyone I meet, including my patients."

**DR. YULIUS BUANA RUSLI, SILVER IBO, INDONESIA**

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"I was looking for something that would help my mother. She is elderly and suffering from memory loss and confusion. Sometimes she would not recognize us, and we were ready to seek assistance from a nursing home. The doctors told us that she would not improve and would only deteriorate.

"My friend told me about Laminine. I decided to have my mother try it and after four weeks, her condition got a lot better. She was regaining some of her memory, she knows where she is and we do not have any trouble with her. Her physical issues also decreased, and her blood pressure stabilized.

"As a result of the great progress we witnessed from my mother, I started to recommend Laminine to my friends. I'm happy that I've been able to help many people improve their health.

"I generally talk to my friends more about the product and less about the business, but I am making a good amount of money and plan to continue building. Thanks to LifePharm for great products and a wonderful business opportunity."

#### **MARIUSZ LOPIENSKI, SILVER IBO, POLAND**



"I have been self-employed since I was 21. I have about 10 years experience in network marketing and have experienced many things—good products but companies came and disappeared. Just

like many others, I experienced too much time invested and too little earned. LifePharm is exceptional in this regard. The compensation plan ensures that everyone gets rewarded a fair share for time and commitment. I find this is very important, because most people involved with network marketing want to earn an extra 500 euros or so per month. Even people who have little or no experience in network marketing are open to this possibility.

"When I attended the European leadership meeting in Prague, I met LifePharm Vice President of Business Development Winston Suyanto. In the following four days, I was convinced of the regenerative effect Laminine has on the body. It is a top quality product at a good price. A person who suffers from health issues will be very interested in this product and can be a potentially good business partner. By listening to the customer you can quickly find out what each individual is interested in and suggest a solution. Having a top product is a prerequisite to succeeding in this industry, but that does not do much good if the compensation plan does not provide a good basis for a business.

"In network marketing, I believe you have to be persistent. The three words to keep in mind are, 'Never give up.' I'm currently working part time with LifePharm and my next goal is to reach the rank of Gold IBO, then move up through the next ranks."

#### **HOLGER MÜLLER, SILVER IBO, GERMANY**



"Before I joined LifePharm, I was struggling to find a job. I've been active as a LifePharm IBO for two years now. I believe to succeed, you have to focus, work hard and get close to successful leaders. LifePharm has changed my lifestyle and I find it to be a very interesting business."

"Now I enjoy approaching the public and helping people who want to achieve good health and finances. LifePharm has provided me with a good income, and I hope one day to focus on my business full time.

"I enjoy helping people who need to improve and/or maintain good health. I share the products through endorsements by creating advertisements and flyers that I distribute. I also make personal phone calls to connect with people and share ideas. My target is to achieve the rank of Gold IBO before the end of the year."

#### **RIPIN HJ TIMBANG, SILVER IBO, MALAYSIA**

"I am a second year university student of Health Sciences. When I first joined LifePharm in 2013, I started using Laminine and realized it was very effective for my overall health. LifePharm changed my life personally and is always giving opportunities to those who want to succeed.



"The key to this business is to share Laminine with as many as people possible. I started by introducing Laminine to my family and close friends. You need to tell people that LifePharm can give you the opportunity to reach your goals. The best thing about LifePharm is doing a business with a team who is very supportive and cooperative.

"Building a great LifePharm team comes with great responsibilities. The three main keys for success are:

1. Be a leader, not a boss.
2. Accept any challenges and turn them into opportunities.
3. Enjoy what you are doing.

"My short-term target is to be a Gold IBO and my long-term focus will be to become a Diamond IBO! Let this opportunity become the greatest of your life!"

#### **HJ ALIZAN ALI MARSAL, SILVER IBO, MALAYSIA**

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"Laminine has enriched our lives in every respect. We have experienced many positive changes. We sleep better, think more clearly, have a more balanced psyche, have more energy and stamina, and overall, see improvement in the performance of our daily activities. We have experienced a significant reduction in cortisol levels and feel less stress. Outwardly, we see healthier-looking skin, hair and nails.

"My mother and I work our LifePharm business together. We believe that customer service is of the utmost importance, so we always make sure our customers know they come first and foremost. If the customer shows an interest, then we present the business building opportunity. We used to operate an LED lighting company as well as do nutritional

counseling; now we work with LifePharm full time—it is a company with unique products and provides us with a good income. Our short-term goal is to reach the rank of Gold IBO, and our long-term goal is to build a permanent and increasing passive income."

## ALEXANDER REICHE, SILVER IBO, GERMANY

"LifePharm has given me a new job and sense of purpose. The way my life is structured at the moment, working full time is not an option. Looking after my two children and working with LifePharm fits together perfectly. If you enjoy working and would like to be part of something that really makes a difference to people's health and lives, then getting involved with LifePharm could be just what you are looking for.



"I have always been a product driven person, not having come from a network marketing background. I am more interested in clients and introducing them to the amazing things Laminine can do for them. I believe in doing research on our products, learning about them and educating myself as well as others. When you are knowledgeable about what you are selling, it helps you stand out in the marketplace."

"When business building, it's important never to give up. Sometimes things take time to come to fruition. Always set yourself short-term targets. Before long you will look back and see how far you have come."

## SOPHIE DURLACHER, SILVER IBO, UNITED KINGDOM



"When I introduce people to LifePharm, I start with the benefits of the product.

My three tips for success in building a LifePharm business are:

1. Dream big.
2. Focus on helping others.
3. Enjoy what you do and have fun.

"Whenever you start something, be sure to make it to the finish line. No matter how long it takes, finish what you start. Many people fail because they are too quick to give up. If you hold on to your dreams, continue to focus and then move the focus to help as many people as possible, then your dreams will be realized one by one. With LifePharm, there is hope and opportunity—your life really can change.

"I want to be free to share LifePharm with people around the world. Currently I work my LifePharm business part time and am still an employee in the automotive industry. My goal is to be able to share LifePharm products and the opportunity as my full time career."

## KIAT SETIADJI, SILVER IBO, INDONESIA

"I was a professional badminton player and won multiple championships in Germany, but have been a sports business consultant for over 20 years now. My sponsor, Fabian Becker recommended the products to me and I feel more fit and healthy as a result. When I share LifePharm, I always start with the product because of the positive effects it has had on my health. I believe in these products 100 percent.



"I was looking for the right company, the right product and the right sponsor and I found it with LifePharm. I work my business part time with a short-term goal of reaching Platinum. My long-term goal is to be a Royal Diamond IBO.

"It's only been four months since I joined LifePharm so I haven't felt the financial improvements in my life just yet, but I am looking forward to a strong and successful future with LifePharm."

## UWE SCHERPEN, SILVER IBO, GERMANY



**Newly advanced Gold IBO whose picture was not available during the time of publication:**

Muhammad Ali Hj Hassim, Malaysia



**Newly advanced Silver IBOs whose pictures were not available during the time of publication:**

Rufino S. Barlin, Philippines

Mario Faureltas, Germany

Tina Fischer, Germany

Dyah Wendy Hartati, Indonesia

Maimunah Hussin, Malaysia

Alina Ewa Kudea, Poland

Candra Ayu Kusumawati, Indonesia

Anastazja Malinowska, Austria

Elzbieta Pach, United Kingdom

Joachim Schmittner, Estonia

Patricia Sussdorf-May, Germany

Malgorzata Wesolowski, Germany

We would like to recognize you and your success. When you reach the rank of Silver IBO and above, please send us a photo of yourself for recognition purposes.

### Important tips for sending a useable photo:

- Solid colors work best with a plain white background
- Neat and groomed hair styles and/or makeup preferred
- High Resolution photo of at least 300 dpi (please no cell phone photos)

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# LAMININE IS PUBLISHED IN THE

2016 PHYSICIANS' DESK REFERENCE WITH NEW CLINICAL STUDY





# POWERHOUSES FOR SYNERGISTIC HEALTH



## LAMININE

Laminine lays the foundation for perfect health in the body, the way a solid foundation supports a strong house.



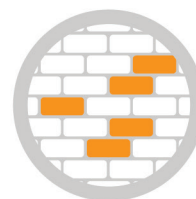
## OMEGA+++

OMEGA+++ helps improve circulation throughout the body, in the way proper ventilation allows air to flow freely throughout the house.



## DIGESTIVE+++

DIGESTIVE+++ helps you keep what you need and eliminate what you don't, like plumbing in a house.



## IMMUNE+++

IMMUNE+++ fortifies and protects your body in the same way walls protect a house.

In the same way we need a strong foundation, ventilation, plumbing and walls, for a secure house, we need supplements that support our bodies for total health.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



**LIFEPHARM®**  
because life is precious