



LIFEPHARM GLOBAL NETWORK

IS HEART DISEASE STILL THE NUMBER
ONE KILLER IN THE POPULATION?



Not for Distribution



NEARLY 960,000 INDIVIDUALS DIE FROM HEART DISEASE AND STROKE EACH YEAR IN THE U.S.



- Statistics show one out of four will have heart disease.
- Cardiovascular disease (CVD) has been the leading cause of death every year since 1990, with the exception of 1918, the year of the great influenza epidemic.
- Heart failure is epidemic worldwide, now including Asia.





HEART DISEASE IS NOT JUST A DISEASE OF OLDER PEOPLE

- 50 percent of CVD diagnoses are in patients under 65 years of age.
- 15 percent of CVD deaths are in patients under 65 years of age.
- Many young adults with no clinical evidence of CVD have two or more risk factors (usually unrecognized and untreated) that predispose them to heart disease.





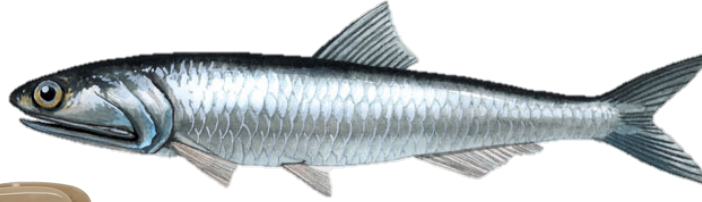
THERE ARE PROS AND CONS OF EATING FISH FOR HEART HEALTH:

- American Heart Association recommends eating fatty fish at least twice weekly to obtain partial health benefits from omega-3s and omega-6s.
- Some types of fish contain high levels of mercury, PCBs (polychlorinated biphenyls), dioxins and other environmental contaminants.
- Canned tuna is not recommended more than twice weekly due to its high mercury content.
- Young people are not as inclined to eat much fish, so they do not receive the benefits of omega-3s through their diets.





LAMININE OMEGA+++ TO THE RESCUE!



- Provides omega-3 fatty acids sourced exclusively from *Engraulis Ringens*:
 - + A member of the anchovy family, found in the pristine waters off the coast of Peru
 - + Has the highest occurring ratios of EPA + DHA (omega-3s) of any fish species
- LPGN takes quality a step further by purifying the fish oil via a sophisticated filtration system to remove any possible contaminants.
- There's no fishy aftertaste, which is a common deterrent to taking fish oil supplements for many people.





LAMININE OMEGA+++ IS AN EASY SOLUTION TO HELP DECREASE THE RISK OF HEART DISEASE:

- American Heart Association recommends taking an omega supplement to reduce the risk of heart disease rather than depending on diet alone.
- Many studies now indicate the benefits of consuming one to four fish oil capsules per day.
- Two soft-gel capsules of Laminine OMEGA+++ contain nearly double the amount of omega-3s found in a single three-ounce serving of canned tuna, sockeye salmon, flounder/sole, halibut, cod, shrimp or crab.





HOW DO WE KNOW OMEGA-3 FATTY ACID SUPPLEMENTATION SUPPORTS HEART HEALTH?

- Three quarters of cardiologists who recommended supplements for heart health said if they had to choose only one, they would select omega-3 fatty acids.
- New research supports their decision—a multi-ethnic study published in the Journal of the American Heart Association suggests omega-3s not only reduce cardiac threats but do so by as much as 51 percent.





The largest study on omega fatty supplementation evaluated 11,324 participants that experienced a recent heart attack. After 3.5 years of follow-up, the group receiving 850 mg fish oil daily experienced:

- 15 percent reduction in death, nonfatal heart attack and nonfatal stroke
- 20 percent reduction in death from a specified cause
- 45 percent reduction in sudden death
- Four percent decrease in triglycerides and 2.5 percent increase in good cholesterol (HDL) after six months





U.S. and Canadian governments have now selected omega-3s as worthy of the in-depth review process for setting a Dietary Reference Intake (DRI)



INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

- Up until now, neither the FDA nor the Institute of Medicine has gone through the elaborate process of establishing nutrient content claims for DHA & EPA.
- Health organizations are now going forward with omega-3 analyses because of the many studies supporting their health benefits.



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WHY IS LAMININE OMEGA+++ SUPERIOR TO OTHER FISH OIL SUPPLEMENTS?

- The LPGN formula contains not only highest quality omega-3s but also omega-6s and omega-9s
- The LPGN formula contains two commonly overlooked secret weapons for heart health:
 - + CoQ10 is a hardworking ingredient to keep the heart functioning at the highest energy levels possible.
 - + Naturally sourced Vitamin K (found to outperform synthetic vitamin K), a mineral that is shown to reduce the risk of heart disease and found to be hugely deficient in the population (typical Western diet only provides about 10 percent of the recommended daily allowance)





DO YOU WANT TO LIVE LONG OR RISK PREMATURE DEATH?

- There is more than enough evidence that proper diet and exercise may not be enough for many segments of the population to compensate for the risk of heart disease.
- Laminine OMEGA+++ provides a simple and cost-effective way to supplement imperfect diets and promote heart health.
- Why wouldn't anyone who loves life not take Laminine OMEGA+++?



For more information about the importance of omegas on heart health, click here:

<http://www.lpgnconnection.com/eNewsletter/article-2015/2015/08/wk-2/article2.html>

These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.



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