



LIFE PHARM GLOBAL NETWORK

ARE YOU TIRED OF FEELING UNWELL?

This is the first in a series about IMMUNE+++.



Not for Distribution



- You will find a rich variety of ingredients
- Each directly supports the immune system and overall health
- This presentation focuses on the Life-C Blend



LIFEPHARM GLOBAL NETWORK

Not for Distribution



RECOMMENDED USAGE OF **IMMUNE+++**

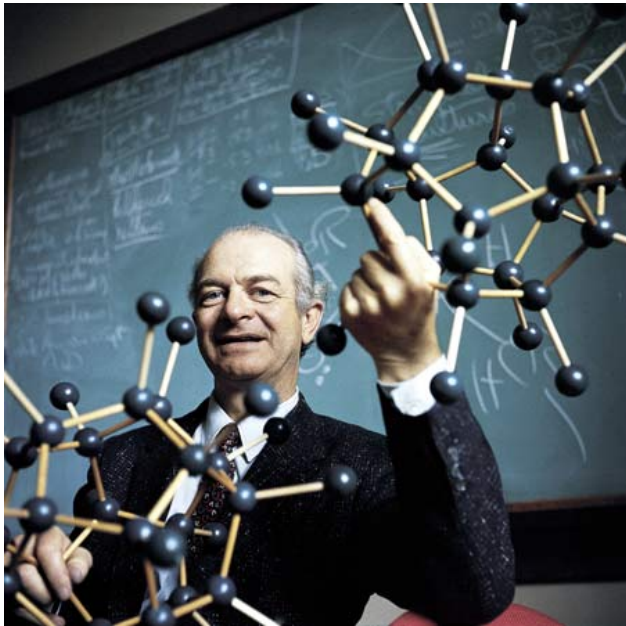
- One tablet is considered a good intake of vitamin C
- Two tablets is the recommended amount on the label, providing 1000 units of vitamin C
- Our vitamin C formula is enhanced with lipid metabolites and citrus bioflavonoids





IMPORTANCE OF VITAMIN C

BECAME PROMINENT



- Two-time Nobel Prize winning biochemist Linus Pauling pioneered studies on benefits of vitamin C.
- He advocated taking dosages beyond the Recommended Daily Allowance (RDA) for increased immune support.





WHY DO WE NEED VITAMIN C

DAILY OR BETTER YET, TWICE DAILY?

- Humans, among a few other animals, lack an enzyme, which synthesizes vitamin C so we must obtain it from our diets.
- Immune scavenging cells require about 40 times more vitamin C than other cell types.
- Those same immune scavenging cells metabolize quickly and depend on vitamin C to actively destroy and engulf viruses and other harmful materials.





WHAT HAPPENS TO BODIES WITHOUT ENOUGH VITAMIN C

- Humans may develop scurvy, which can produce symptoms including:
 - + Swollen and bleeding gums with loosened teeth
 - + Stiffness and soreness of joints
 - + Bleeding under the skin
 - + Slow wound healing
- In 1732, Scottish naval surgeon James Lind cured scurvy in sailors who spent long times at sea without citrus by the ingestion of citrus juice.
- Scurvy is rare today, but serves as an example of why vitamin C needs to be replenished—it is used up daily by the body.





WHY LIFE-C BLEND CONTAINS LIPID METABOLITES

- Helps extend the bioavailability of vitamin C
- Lipid metabolites act as carriers
 - + To increase intestinal absorption
 - + To increase tissue distribution of vitamin C
 - + To enhance speed of assimilation by cells





WHY LIFE-C BLEND CONTAINS CITRUS BIOFLAVONOIDS

- Helps extend the bioavailability of vitamin C
- Bioflavonoids help make vitamin C more beneficial because:
 - + They crosslink vitamin C with collagen in connective tissues to help maintain optimal structuring in the skin, joint tissues and blood vessels.
 - + They are found in the rind of citrus fruit, which are among the most valuable functional diets shown to lower oxidative-damage to the cardiovascular system.
 - + They contain antioxidant properties that scavenge reactive oxygen species (ROS) and help prevent oxidative damage to the blood and heart vessels.





FINDINGS BY THE SCHOOL OF MEDICINE AT UNIVERSITY OF MIAMI

- Within 24-hour period, average vitamin C level in group taking Life-C was higher than subjects taking other forms of vitamin C
- Within 24-hour period, level of C-reactive protein (marker of inflammation) decreased 15.6 percent in healthy volunteers taking Life-C
- Within 24-hour period, level of oxidized low density lipoprotein (LDL), known as bad cholesterol, decreased 8.4 percent in healthy volunteers taking Life-C





Controlled trials support protective role for several dietary flavonoids in relation to some age-related conditions:

- Shown to exert anti-inflammatory and neuroprotective effects
- 37 adults (mean age 67) showed improved cognitive function after eight weeks of consuming flavanone rich orange juice daily





ALL VITAMIN Cs ARE NOT CREATED EQUALLY:



- Life-C Blend shown to be quickly absorbed and effective in decreasing inflammation
- Life-C Blend shown to be supportive of cardiovascular and immune functions

